

## CHICAGO COLLABORATIVE

### EXECUTIVE SUMMARY

**Meeting: April 8, 2009**  
**Sheraton Four Points Hotel**  
**Chicago, IL**

The third meeting of the Chicago Collaborative was held at the Sheraton Four Points Hotel in Chicago, Illinois on April 8, 2009.

**Attendees:** Karen Butter, Norman Frankel, Michael Homan, Logan Ludwig, Jayne Marks, Tony Mazzaschi, Scott Plutchak, Tom Richardson, Irving Rockwood, Mary Ryan, Rita Scheman, Jean Shipman, Betsy Solaro, John Tagler, Paul Weislogel, and Gail Yokote.

**Actions Taken Since September 17, 2008 Meeting:** A public presence for the Chicago Collaborative was established by the Association of Academic Health Sciences Libraries (AAHSL) on the [AAHSL website](#). Final approval was given for a March 10, 2009 press release now posted on the AAHSL website and available for distribution to representative associations. FAQ and Framework documents were finalized and posted on the AAHSL website. A briefing for AAHSL members was held in conjunction with the annual meetings of AAHSL and Association of American Medical Colleges (AAMC) in San Antonio in November 2008. Presentation opportunities were confirmed including a North American Serials Interest Group (NASIG) annual meeting presentation in June 2009 and a Medical Library Association (MLA) annual meeting presentation and discussion in May 2009.

**Statement of Purpose:** The need for a [Chicago Collaborative Statement of Purpose](#) to guide interactions with other organizations and mold collaborative approaches to the grand challenges of scholarly communication grew out of initial discussions related to presentation opportunities at the April 8, 2009 meeting. The purpose statement was discussed offline and finalized following the April meeting and was posted on the Collaborative website.

**Progress on Upcoming Presentations:** Discussion was held about upcoming presentations at MLA in May 2009 in Honolulu, HI and NASIG in June 2009 in Ashville, NC. Both sessions will involve librarian and publisher teams from the Chicago Collaborative and will focus on the rationale for the establishment of the Chicago Collaborative and the need for collaboration and trust among all stakeholders in scholarly communication. Representatives discussed future conference participation venues (unconfirmed) which may include the Charleston Conference (preliminary inquiry for 2009), Frankfurt Book Fair (2009), and Society for Scholarly Publishing (for 2010).

**Reports Discussed:** A number of reports and publications were referenced in advance of the April meeting and are listed below. Selected content was discussed with an emphasis

on the wide range of publishing business models that are affected by the global recession and also in the context of educating the shared constituencies of the Collaborative about the value of publishers, editors, and librarians in scholarly publishing.

Report content led to a wide-ranging discussion on a variety of topics: metrics of academic health center success (e.g., current success metric = new research dollars; former success metric = scholarly output), disruptive technology effects on the continuity and future of scholarly publishing, partial content and pay-per-view models, the future container of information, when is good “good enough”, search capabilities of publisher websites (librarians demand capabilities that other users never use; expensive to implement), publisher profit margins as a consideration in license negotiation, user expectations of service and features as set by Google, EBay.

1. International Coalition of Library Consortia (ICOLC). Statement on the Global Economic Crisis and Its Impact on Consortial Licenses. [http://md-diglib.org/ICOLC\\_Economic\\_Crisis\\_Statement\\_Final11909.pdf](http://md-diglib.org/ICOLC_Economic_Crisis_Statement_Final11909.pdf)
2. Association of Research Libraries (ARL)
  - a) The Global Economic Crisis and Its Effect on Publishing and Library Subscriptions: ARL Issues Statement to Scholarly Publishers and Vendors. <http://www.arl.org/news/pr/econ-crisis-19feb09.shtml>
  - b) The University’s Role in the Dissemination of Research and Scholarship — A Call to Action. <http://www.arl.org/bm~doc/disseminating-research-feb09.pdf>
3. Economic Implications of Alternative Scholarly Publishing Models: Exploring the Costs and Benefits. Report to the Joint Information Systems Committee (JISC), January 2009. <http://www.jisc.ac.uk/media/documents/publications/rpconomicoapublishing.pdf>
4. Some comments prepared jointly by The Publishers Association, the Association of Learned and Professional Society Publishers and the International Association of STM Publishers on “Economic Implications of Alternative Scholarly Publishing Models: Exploring the costs and benefits” [February 2009]. <http://www.fep-fee.be/documents/TAcommentsonH-OJISCreport-final.doc>
5. UK statement on the challenges facing libraries in today’s economy – Scholarly books and journals at risk – responding to the challenges of a changing economy. [http://www.rin.ac.uk/files/Scholarly\\_books\\_journals\\_at\\_risk.pdf](http://www.rin.ac.uk/files/Scholarly_books_journals_at_risk.pdf)

**Education Initiatives:** The centennial of the Flexner report on medical education will occur in 2010 with joint initiatives by the American Medical Association and AAMC. This may offer an opportunity for Chicago Collaborative engagement. Scientific misconduct including plagiarism discussed at past Chicago Collaborative meetings may be another way to partner with AAMC which has received Office of Research Integrity

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(ORI) funding related to mentor relationships at academic health centers with a special emphasis on ethical issues and scholarly dissemination activities.

Discussion continued from past meetings on establishing Chicago Collaborative education programs including a “Biomedical Publishing 101” and a “Libraries 101” for shared constituencies.

The goal of Biomedical Publishing 101 is development of a course (could be in-person or web-based or both) tracing the pathway of a raw manuscript to a published article and all that needs to happen for successful publication including the value that publishers and editors add at various stages. Publishers such as AMA, NEJM, and others have successfully done similar programs in the past and could be used as models. A Chicago Collaborative developed course could be used by librarians to orient constituents locally, regionally, or nationally, and a version made available on the Collaborative website.

The goal of “Libraries 101” is development of a library orientation course for authors, editors, reviewers, peer review participants, and publishers with a focus on librarian involvement in patient care excellence and research competitiveness. The course would utilize a similar model and parameters as the Biomedical Publishing 101 course. The content would include responsible literature searching, budget process, collection development practices, consortia work, how value and quality are measured, buying decision process, and patron relationships and interactions. The ORI funded course “Responsible Conduct of Literature Research” developed by the University of Pittsburgh may serve as a model for an online course component.

**Future Group Learning Opportunities:** The Chicago Collaborative underscored that the regular meetings of the Collaborative are a unique opportunity to be exposed to new ideas and concepts as a group, including learning from one another. For outside speakers, the main issue identified was one of selection of topics and speakers with a sufficient view “over the horizon” to be of significant interest to the majority of representatives. A number of possible topics were discussed. The general feeling was that an individual who could facilitate strategic visioning for the group might be more valuable at this time in the evolution of the Collaborative as a group rather than a speaker on a specific topic.

**Fall 2009 Meeting Date:** The Chicago Collaborative will be in Boston on Wednesday, November 11, 2009 preceded by a dinner meeting the evening of Tuesday, November 10, 2009.